

## What people say about the Lessons learnt in Pandemic

1. I won't downplay the challenges and the difficulties embedded in these current times. But my confidence remains high in the inventive nature and the creativity entrepreneurs today who will find ways to enable new or modified enterprises that would be benchmarks of tomorrow."  
--- **Ratan Tata, Veteran industrialist**
2. Human beings are introspecting about their existence, so brands which are trustworthy, which have stood the test of time, there are the brands that consumers have clung to.  
---- **Suresh Narayan of Nestle India**
3. The biggest lesson for us is that the sacred parts of our hospital- centric business is not constant. So, it required us to demolish any assumption that we had.  
----**Viren Shetty of Narayana Health**
4. People looked for the known to balance the unknown.  
----**Devendra Chawla of Spencer's Retail**
5. Multinational companies find a lot of value in locating their Global Innovation Centers (GICs) in India for three reason, Talent , strong and fast growing eco-system in areas like retail and India itself is large market.  
---- **Hari Vasudev of Walmart**
6. The Pandemic spurred greater innovation  
----**K. Harishankar of Kimberly Clarke**
7. Adopting mindset that fosters innovation and disruptive progress is vital for organization to leap ahead, and to achieve this feat , the initiative that are undertaken must be efficient, effective and carried out under stringent governance measures .  
----**Dr Paritosh Basu, Chairperson, NMIMS School of Business Management**
8. While everyone else is waiting for the old ship to return, *you* will have embarked on a new journey. The opportunity is, 'What will we be?' Not, 'How will we preserve what we had?' If you think you're going to do the same job, and you're waiting... that ship has sailed."  
--- **Simon Sinek , Speakar and Author**
9. Hyperconnectivity and the COVID-19 pandemic offer a unique opportunity to redesign the world  
--- **Sam Pitroda, Telecom inventor, Entrepreneur, Development Thinker & Policy Maker**
10. I firmly believe that a crisis is too precious to be wasted. Every crisis presents an opportunity for new growth, and India has faced the COVID crisis with enormous resilience and resolve.  
---- Mukesh Ambani, Chairman & Managing Director, Reliance Industries.